

HOUDINI

IA

ROB EDITION

Artificial intelligence has arrived at Houdini to
automate the tasks that will make your work
easier and save you a lot of time.



HOUDINI

EL CMS DE CAN



ANTAVIANA

WITH THE NEW HOUDINI IA MODULE,
YOU CAN DO ALL OF THE FOLLOWING:

1.

Create pages in new languages

Generate content in any of the
languages available in your Houdini.

Translated text

Este es el título de la página

Y este es el subtítulo

Houdini IA traduce los textos, crea una nueva versión de la página en el idioma que selecciones y, además, coloca cada texto traducido en su campo correspondiente, de manera que la página queda creada y lista para publicar.



Original text

Aquest és el títol de la plana

I aquest n'és el subtítol

Houdini IA tradueix els textos, crea una nova versió de la plana en l'idioma que seleccioneu i, a més a més, col·loca cada text traduït al seu camp corresponent, de manera que la plana queda creada i a punt de publicar.



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2.

Write news stories and any type of content from just a few details

Turn ideas into complete content: write a prompt with the four key points, or upload a reference document, and Houdini iA will draft a complete piece — a news story or any other type of content.

The result will be adapted to your organisation's tone and corporate style: Houdini iA analyses and takes your context into account when generating content.

Generated article

125 Years of Commitment: The Institution Celebrates its Anniversary with a Commemorative Ceremony Full of Emotion and Promise

Our institution experienced one of the most significant moments in its long history today: the commemoration of its 125th anniversary. The event brought together recognition and a vision for the future, uniting past, present and future under the theme of reaffirming its commitment to its founding values. The speeches and the presentation of this year's commemorative events served as a prelude to a series of initiatives that will mark a turning point in the organisation's history.

The ceremony was attended by the chairman of the Board, who delivered a speech filled with reminiscence and...

Description (Prompt)

Write an in-depth news article about the ceremony commemorating our institution's 125th anniversary. The ceremony included speeches by the chairman of our Board, as well as the presentation of this year's anniversary events.

“La màgia”

- * Translate this page
- * **Generate content**
- * Check spelling
- * Suggest SEO



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3.

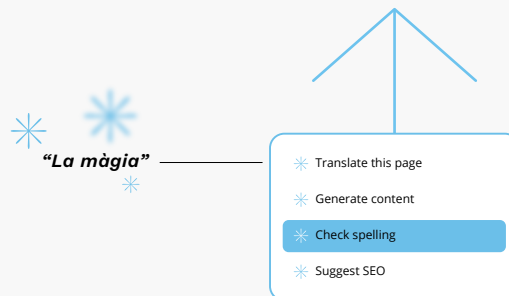
Automatically check spelling, grammar and optimise texts

Publish error-free content: Houdini iA detects and corrects spelling and grammar mistakes to ensure impeccable text. You can also ask it to improve the writing or simplify a text.

Revised text

Our institution has celebrated its 125th anniversary with a commemorative ceremony in which the chairman of the Board highlighted its historical journey and founding values. The event also included a programme of activities featuring conferences, exhibitions and the publication of a commemorative book, with the aim of reinforcing the institution's social and cultural impact in the future.

Spelling and grammar corrections: "have celebrated" corrected to "has celebrated" (subject-verb agreement). "aniversary" corrected to "anniversary". "comemorative" corrected to "commemorative" (both instances). "it's" corrected to "its" (possessive, not a contraction). "exhibition's" corrected to "exhibitions" (no apostrophe needed). Capitalisation of titles: "board" corrected to "Board" to formally name the institution.



Original text

Our institution have celebrated its 125th aniversary with a comemorative ceremony in which the chairman of the board highlighted it's historical journey and founding values. The event also included a programme of activities featuring conferences, exhibition's and the publication of a comemorative book, with the aim of continuing the institution's social and cultural impact in the future.

4.

Improve the SEO of every page

Improve the SEO of every page and optimise your content in one click: Houdini iA analyses the content and suggests keywords, titles and descriptions to improve your SEO and attract more traffic.

Generated SEO title

Wikipedia: The Free Encyclopedia, Open to Everyone

Generated SEO description

Explore the English Wikipedia, a collaborative encyclopedia with over 6 million articles. Contribute your knowledge or discover quality information on topics of global interest.

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“La màgia”
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- * Translate this page
- * Generate content
- * Check spelling
- * **Suggest SEO**



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Using Google Translate? Then you'll want to switch to Houdini iA

1.

Because you'll gain visibility and ranking in search engines

With Houdini iA, each language version of a page on your website becomes an independent page that's indexable by Google and other search engines. That means more visibility and better search rankings — an advantage Google Translate can't offer, since it doesn't generate separate URLs or index translated content.

2.

Friendly URLs and SEO tailored to each language

Every language version of a page gets its own specific, optimised URL, in the style of myweb.com/en/page-name — far more attractive and easier to understand for both search engines and users. That URL can be shared or sent by email, something Google Translate doesn't offer. Houdini iA also lets you create multilingual sitemaps to ensure full indexing..

3.

Because you'll get more accurate, higher-quality translations

Translations adapted to your context and brand voice: unlike Google Translate, which translates literally, word for word, Houdini iA understands context and adapts translations to preserve the meaning, tone and nuances specific to your organisation. This creates a consistent voice suited to your audience, whether formal or friendly, depending on your sector and preferences.

4.

Personalisation with specific prompts

Translations tailored to you: one of the advantages of Houdini iA is that you can fine-tune its responses and translations with custom instructions — sector-specific terminology, language preferences, cultural adaptations and more. This means translations better reflect the values and specific character of your organisation.

5.

Full autonomy and control over content and display

Houdini iA removes your dependence on external services like Google Translate, which can change its terms at any time — or even discontinue the service altogether. With your pages created in every language, you'll enjoy complete control over your website's content and SEO. It also does away with the display and functionality issues Google Translate can cause on your site.



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Request more information about **Houdini IA**

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